



### **PROGRAMS**

Overview

Events Research Advocacy Funds

Languages:

English

00

000

Español

# **OVERVIEW**

#### Action-Oriented Research

"Foundation for...funding, advocacy and awareness building."

Dance/NYC is committed to effective case building grounded in research. Its research, from the Economic Impact of Dance in New York City to recent State of NYC Dance reports, guides strategic policy and fund development and improves management practice.

#### Advocacy

Dance/NYC advocates on behalf of the dance sector by regularly representing its interests to the City, State, and Federal governments, and to the philanthropic community. Using its research as a tool for change, Dance/NYC drives policy, informs investment and program development, and equips dance workers with advocacy tools. Dance/NYC disseminates timely advocacy alerts and hosts regular Field-Wide Calls to share resources and direct actions constituents can take in civic and arts-related advocacy.

#### Technology + Visibility

Dance/NYC's website, Dance.NYC, which launched in 2014, is the "go to" site for dance promotional and management resources and positions the organization for leadership in service technology. Its visibility campaign, NEW YORKERS FOR DANCE, has been credited by The New York Times with "Bringing New York City dance into the limelight."

## Leadership Training / Networking / Convening

"Bringing people together [and] brokering solutions."

Dance/NYC is amplifying its role as a convener, connecting and educating its constituents and strengthening the collective voice for dance. Initiatives include: an annual Symposium, the only full-day gathering in the metropolitan area; regular Town Halls and roundtable discussions focused on emerging field developments; and the Junior Committee of dance workers under 30, which builds field leaders

#### Grant Making

Dance/NYC delivers financial resources to the dance community in its role as a regrantor. Major projects include: a <u>Dance Advancement</u> Fund, which supports small dance makers; a Disability. Dance. Artistry. Fund, which supports integrated dance productions with disabled artists; and an NYC Dance Response Fund, established to meet needs in dance following Superstorm Sandy.

Translations provided by Asian/American Center of Queens College in Chinese, Korean, and Spanish.